



Animal Protein

The contribution of livestock sector is around 13.1% in the country's GDP and 58% towards the agriculture sector. It mainly provides milk and meat for human consumption. According to our estimate, the per capita local consumption of meat stands at 22 Kg.

Did you know?

- More than 8 million rural families are engaged in livestock production and deriving more than 35-40% of their income from this sector.
- Beef consumption in Pakistan is 6.4 Kg per year per person as compared to 4.2 Kg and 5.8 Kg in China and Iran respectively.

CAGR

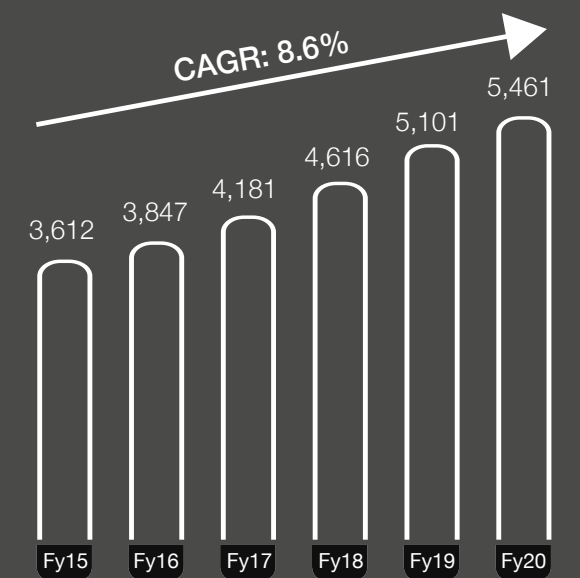
8.6%

(last 5 years)

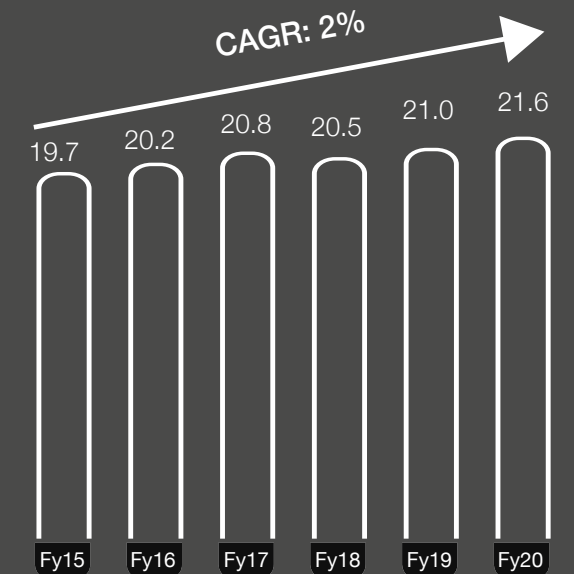
Market Size:

Livestock expenditure in Pakistan was PKR 5,460 billion in FY20, according to Pakistan Economic Survey. The biggest proportion of overall meat produced consists of beef (49%) followed by chicken (35%) and mutton (16%).

Livestock Expenditure (PKR Billion)



Local Meat Consumption Kg/Capita



Source: Pakistan Economic Survey, Trade Development Authority of Pakistan, OECD and Cyan Research